Openings for promoting PSM in Jordan, Lebanon, Morocco, Tunisia

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Potential indicators – UNESCO's MDI list

1. A system of regulation conducive to freedom of expression, pluralism and diversity of the media
   - E.g. constitution, laws, media regulator
2. Plurality and diversity of media, a level economic playing field and transparency of ownership
   - E.g. licensing system
3. Media as a platform for democratic discourse
   - E.g. complaints system, editorial mandates
4. Professional capacity building and supporting institutions to underpin freedom of expression, pluralism and diversity
   - E.g. collective representation of media workers, professional training
5. Infrastructural capacity is sufficient to support independent and pluralistic media
   - E.g. public access to digital media

Relevant recent developments?

- Media regulators
  - Morocco's HACA = vice president of MNRA in 2019, will host plenary
  - Tunisia's HAICA twinned with Belgian CSA
  - Lebanon's CNA – exchanges with European regulators and HACA
  - Jordan Media Commission and RFC response to Netflix *Jinn* outcry
  - Council of Europe Southern Neighbourhood programme with Jordan, Morocco, Tunisia
- Editorial mandates
  - EU/UNESCO Support to Media in Jordan – Al-Mamlaka tv news channel launched 2018 as 'neither state-owned nor commercial'
- Journalism unions
  - Tunisia's SNJT

European children's media: Responses to forced migration

Who shows content for and about refugee children?

35 items located for project, of which 32 commissioned/shown on public service channels, including via YouTube, e.g

- Denmark - DR Ultra: *Hassan and Ramadan* (17 webisodes, 5-9 mins)
- Germany - Refugee special of a preschool show
- Netherlands - *Zara and the Magic Football Boots*
- UK - CBBC series *My Life*
- Switzerland - SRF documentary, also shown on KiKa
- EBU drama exchange

Europe's public service children's channels

Examples from this project demonstrated

- Online presence
- Awareness of audience
- Diversity – in some cases 'super-diversity'
- Innovation